Balanced Instrumentation

On Purpose!



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I. Session Goals

- 1 Identify benefits of balanced instrumentation
- Describe 'strategic planning' process
- Share strategies that work

II. Benefits of Balanced Instrumentation

III. Strategic Planning

WHY?

- 1 Improve Focus
- I Identify measurable results
- Prioritize actions

IV. Strategic Planning Process:

Goals

What are we trying to accomplish?

Objectives

How is success determined?

Strategies

What to do to meet objectives

Action Plan

What /When I How/ Who - Details

V. Sample Strategic Plan

Goal: Drive to Atlanta, GA

Objectives:

??? Fastest / Cheapest I Prettiest / Most interesting

Strategies:

Gather route information Determine potential sites and attractions Family discussion

Action Plan:

Dad	Check map for mileage / routes	
Mom	Call AAA for suggestions	
Dad	Consult travel agent	
Abby	Go online to check sites I routes / etc	
Mom	Call friends family for suggestions	
Meeting	Discuss desires of family	
Dad	Prepare vehicle	

VI. Instrumentation Strategic Plan

GOALS:

- 1. Increase student enjoyment by improved quality of program
- 2. Improve sound of middle & high school bands
- 3. Improve effectiveness of beginner recruitment
- 4. Achieve planned retention rate
- 5.
- 6.

OBJECTIVE:

Meet instrumentation targets (See addendum 1-3)

- Beginner class
- Middle School
- High School

STRATEGIES:

- 1. Convince & control
- 2. Develop materials and program
- 3. Create opportunities
- 4. Share goals & benefits
- 5. Increase exposure to color instruments
- 6. Expose band to successful programs
- 7.
- 8.
- 9.
- 10.

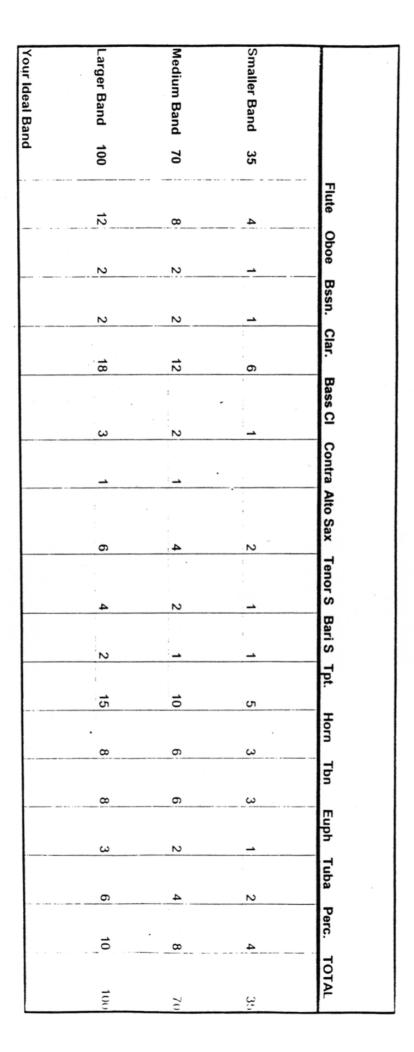
- o Beginner recruitment program
 - i. School music dealer assistance
 - ii. Try-outs
 - iii. Parent communication
 - iv. Motivate students
 - v. Parent rental meeting
- o Demonstrate instrumentation importance
 - i. Play examples
 - ii. Discuss benefits
 - iii. Share objective flow chart
- o Switch opportunities
 - n Discuss needs with students
 - n Display and demonstrate instruments
 - n Lesson opportunities
 - n Recruit
- o Share goals
 - n Post large "FLOW CHART"
 - n Listen to recordings
 - n Show off success
 - n Point out scholarship potential
 - o Expose to 'color' instruments
 - n Bring in performances / demonstrations
 - n Guest soloists
 - n High school student performances
 - o Demonstrate success
 - n Go to concerts
 - n Share concerts
 - n Play recordings
 - n Listen to others at festival

VII. Conclusion:

- n Planning is not doing, but it's a good start
- n Doing things right vs doing right things
- n Who to ask for help

Thank you for being a music teacher

Band Instrumentation Samples



12/14/01

Sample Band Instr. 11.01

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						:		:	•						
5th Grade	16	•	1	22		-	-	10	1	16	4	8	ω	1	
6th Grade	12			16				5		12	4	6	ω		
7th Grade	10	_	_ ·	10		_		4		10	4	4	2	4	
8th Grade	8	_		8				ω	-	1 8	4	4	2	ω	
Freshman	5	0		6			•	N	<u> </u>		6	ω	-	2	
Sophomore	ω	-	0	5		·		N	1	4	2	2	-	2	ω
Junior	2	0		4		-		<u> </u>	<u> </u>	ω	2	2	-	-	2
Senior	2	-	0	ω		<u> </u>			<u> </u>	1 2	1	_		_	
4 Yr. High School	12	2	2	18		ω	-	6	4	2 15	8	8	ω	6	10

Flow Chart Band Instr. 11.01

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